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A Conversation on the Economy and Energy Policy in the 21st Century

### **Moderator**

# Dennis Andrejko, FAIA

- American Institute of Architects (AIA)
   Board of Directors
- –2009 Co-chair of the AIA Committee on the Environment (COTE)
- Associate professor of architecture at the University of Buffalo, State University of New York



### **Panelists**

#### Prescott Gaylord, LEED AP

- President & Co-founder of Baltimore
   Green Construction
- Member of USGBC Board of Directors,
   Baltimore Chapter
- Contributing author to the primer for Global Environmental Management Initiative entitled "Environment – Value to Business"



### **Panelists**

#### **Bracken Hendricks**

- Senior Fellow at the Center for American Progress
- Works at the interface between global warming solutions and economic development
- Responsible for clean-energy portions of the American Recovery and Reinvestment Act



#### **Panelists**

#### John Mello

- Green Project Supervisor for Baltimore Green; an environmental workforce development certification initiative
- Project Manager for 3E Energy Solutions; retrofits residential buildings to create spaces that are more energy efficient, affordable, and safer
- Develops environmentally sustainable living wage opportunities for Baltimore's disadvantaged youth and adults



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Green jobs have been at the forefront of policy conversations on potential ways to restart the economy and move energy policy into the twenty-first century.

This workshop seeks to introduce the audience to those members of the workforce currently employed in green jobs as well as an individual working on the public policy related issues of green collar employment





## **Panel Focus**

- The personal stories that led them to focus on the burgeoning sustainability industry
- The future of the green-collar workforce
- The transformative potential of green collar jobs



What is a Green Job?



# **Panelists Questions**

What policy choices at the federal, state, and local level can encourage green job growth?



What needs to happen in order to encourage buy-in from the general public on the green economy?



What happens with green job creation once the Recovery bill is over?





# **Panelists Questions**

Funding has been made available to encourage green job training, but how do you create real jobs after people are trained for them?

Why isn't this already happening, what are the barriers?



What are some of the exciting things that you three see happening on the ground right now?



Are there precedents and models for green economy transformation?



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# **Panelists Questions**

How much of this will come from the public vs. the private sector?



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# Q & A with the Panelists

