

How Can We Make the Most of Our Energy?











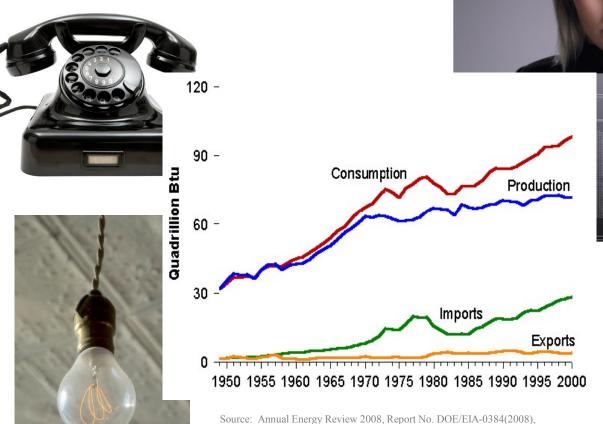


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2009

Understanding the Energy Problem



United States Energy Information Administration

Energy Demand has grown three times in 50 years





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Why is this a REALLY BIG Problem Now?



An increasing world-wide economy

- Urbanization
- Global economic change
- Increasing consumer demand

Climate change and other environmental concerns

- Global warming
- Environment impacts from mining / energy production / distribution

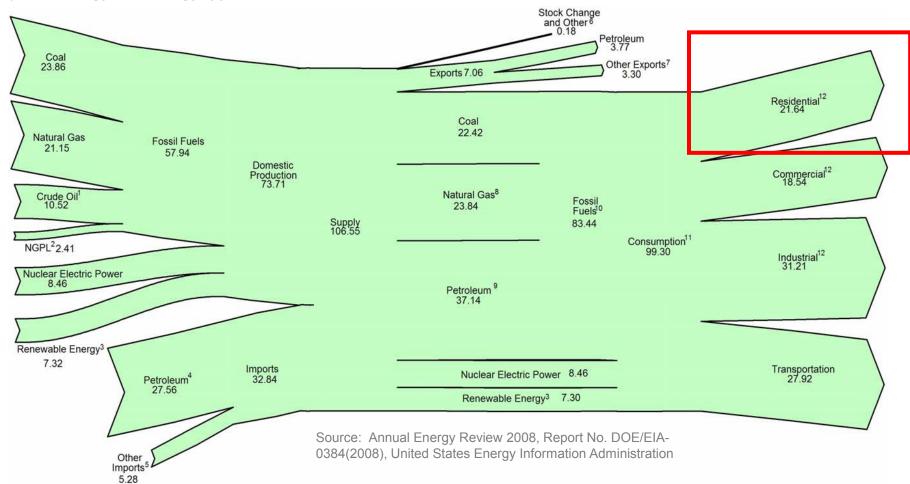




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United States Energy Flow: 2008

(total energy, all energy types, Quadrillion BTU



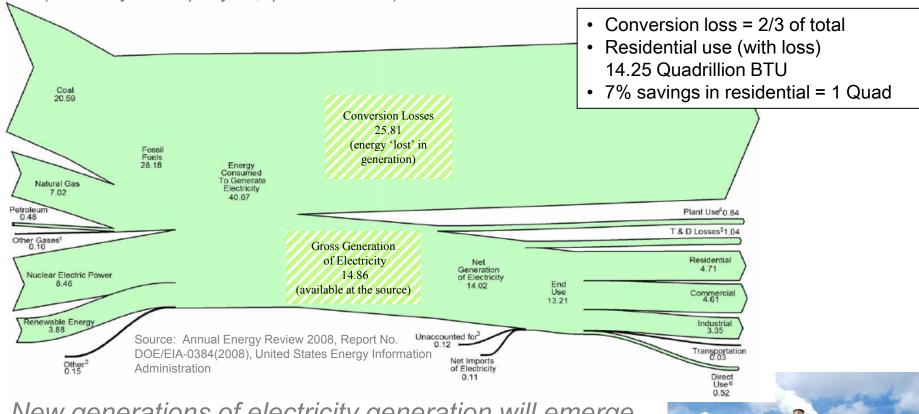




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Energy Consumed to Produce Energy:

(Electricity focus: per year, quadrillion BTU)



New generations of electricity generation will emerge, but ... we can also SAVE,

A 7% consumer savings would equal 45 million tons of coal (10 feet thick, 1 mile long, 3.3 miles wide)



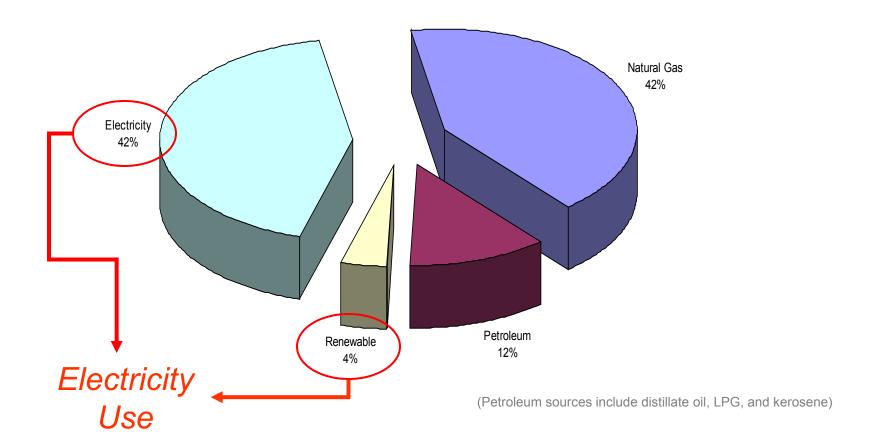




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Where we get our energy
2006 Residential On-Site Consumption by Source

Source Data: 2008 Buildings Energy Data Book, United States Department of Energy – Energy Efficiency and Renewable Energy (March 2009 update); Chart: Schneider Electric (2009 – Kuzkin)



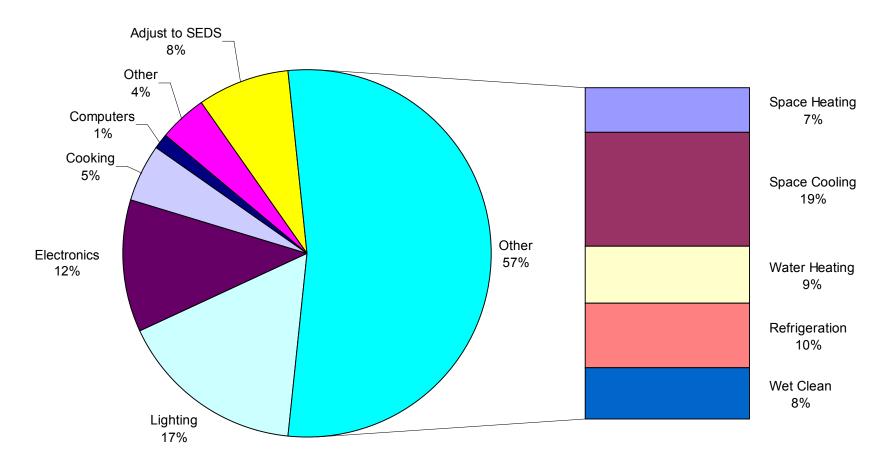




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How our electricity is Used 2006 Residential On-Site Electricity Usage

Source Data: 2008 Buildings Energy Data Book, United States Department of Energy – Energy Efficiency and Renewable Energy (March 2009 update); Chart: Schneider Electric (2009 – Kuzkin)





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But don't take my stuff!!



We agree to save energy, but

- Don't take my air conditioning
- Don't take my lighting
- Don't take my appliances
- Don't take my heated pool
- Don't take

Can we save energy ...

Do we really want to save energy ...

Will we pay for the equipment to do it?



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An Energy House Cleaning

- Energy ... but no people
 - Lights
 - Heating and cooling
- 'Vampire' loads
- Low efficiency appliances

An Energy House Cleaning ... and we're <u>SO</u> happy to do it!







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A Living Experiment

How can

WE

change the future?





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Connecting Ideals to Real Change

Products that support awareness and aid control:

- Monitor give people information
- Thermostats that support setbacks, demand response features, and energy displays
- Monitoring and control of big energy consumers: pool pumps, water heaters, electrical heating strips
- Appliances that report energy use, and add-on reporting for older equipment
- Electrical panels that monitor, and draw attention, to continuous loads
- Enabling time-of-day related functions





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Connecting Ideals to Real Change

Examples: commercial and industrial









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Utilities, and Legislative Change

- Alternative sources of generation
- Changes that support demand response
- Changes to support time-ofday pricing and rate benefits
- Subsidized programs that support installation of energy efficient equipment
- Public campaigns to raise awareness of energy consuming devices: computers, wall power supplies ...
- Pilot programs that examine the best ways to conserve energy

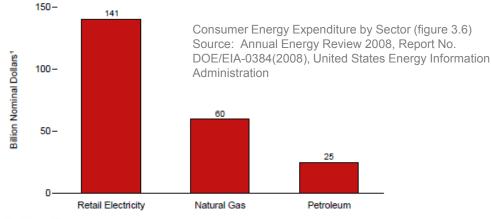


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Things we can do today

- Install set back thermostats
- Use compact florescent lamps
- Turn off unnecessary appliances or engage energy saving modes whenever possible
- When appliances are replaced, buy energy efficient designs – even though they may cost more
- Support change

Residential Sector by Major Sources²







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