

New Zealand		TEAM SCORE				POINTS
COMMUNICATIONS		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A	FINAL WEBSITE					
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?		X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?		X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B.	PUBLIC EXHIBIT MATERIALS					
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?				X	
4	Do materials use correct spelling and grammar?			X		
5	Do the handout and signage demonstrate originality?				X	
6	Do materials both educate and engage audiences?				X	
C.	PUBLIC EXHIBIT PRESENTATION					
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?			X		
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?			X		
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?			X		
C.	VIDEO WALKTHROUGH					
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?			X		
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?		X			
3	Does the video walkthrough closely represent the as-built house on the competition site?				X	
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?	X				
Total						84

Team Florida						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?		X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?				X	
6	Is the Web site usable by people of all abilities?				X	
7	Does the team communicate its messages appropriately to online audiences?	X				
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?				X	
5	Do the handout and signage demonstrate originality?		X			
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?	X				
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?	X				
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?	X				
2	Are the team messages appropriate for the public?	X				
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?		X			
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?		X			
3	Does the video walkthrough closely represent the as-built house on the competition site?	X				
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						58

Tidewater Virginia					
COMMUNICATIONS	TEAM SCORE				POINTS
	APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
	0-60	61-80	81-90	91-100	
CONTEST CRITERIA					
A FINAL WEBSITE					
1	Was the site submitted by the deadline?			X	
2	Is the design appealing (graphics, photos, colors, and typography)?	X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?	X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?	X			
5	Does the Web site meet minimum coding requirements?	X			
6	Is the Web site usable by people of all abilities?	X			
7	Does the team communicate its messages appropriately to online audiences?	X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X		
9	Does the site comply with rules 10-2 and 10-3?			X	
B. PUBLIC EXHIBIT MATERIALS					
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?			X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?			X	
3	Are messages communicated appropriately?	X			
4	Do materials use correct spelling and grammar?		X		
5	Do the handout and signage demonstrate originality?		X		
6	Do materials both educate and engage audiences?	X			
C. PUBLIC EXHIBIT PRESENTATION					
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?			X	
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?			X	
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X		
2	Are the team messages appropriate for the public?			X	
C. VIDEO WALKTHROUGH					
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?		X		
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?		X		
3	Does the video walkthrough closely represent the as-built house on the competition site?	X			
4	Has the team followed formatting requirements?			X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?	X			
Total					67

New Jersey						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
CONTEST CRITERIA		0-60	61-80	81-90	91-100	
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?	X				
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?	X				
4	Are graphical elements easy to use, consistent, and well integrated with content and design?	X				
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?	X				
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?	X				
9	Does the site comply with rules 10-2 and 10-3?			X		
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?	X				
4	Do materials use correct spelling and grammar?	X				
5	Do the handout and signage demonstrate originality?		X			
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?	X				
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?	X				
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?	X				
2	Are the team messages appropriate for the public?	X				
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?	X				
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?		X			
3	Does the video walkthrough closely represent the as-built house on the competition site?	X				
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						50

Purdue COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?			X		
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?		X			
6	Is the Web site usable by people of all abilities?		X			
7	Does the team communicate its messages appropriately to online audiences?		X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?			X		
5	Do the handout and signage demonstrate originality?		X			
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?				X	
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?				X	
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?			X		
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?				X	
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?				X	
3	Does the video walkthrough closely represent the as-built house on the competition site?				X	
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						83

Tennessee						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?			X		
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?				X	
4	Are graphical elements easy to use, consistent, and well integrated with content and design?			X		
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?		X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?		X			
5	Do the handout and signage demonstrate originality?		X			
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?		X			
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?		X			
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?		X			
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?			X		
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?			X		
3	Does the video walkthrough closely represent the as-built house on the competition site?				X	
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						78

Middlebury College						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?				X	
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?				X	
4	Are graphical elements easy to use, consistent, and well integrated with content and design?			X		
5	Does the Web site meet minimum coding requirements?		X			
6	Is the Web site usable by people of all abilities?		X			
7	Does the team communicate its messages appropriately to online audiences?		X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?			X		
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?			X		
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?				X	
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?				X	
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?				X	
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?				X	
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?				X	
3	Does the video walkthrough closely represent the as-built house on the competition site?				X	
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						90

COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?		X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?		X			
6	Is the Web site usable by people of all abilities?		X			
7	Does the team communicate its messages appropriately to online audiences?		X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?		X			
5	Do the handout and signage demonstrate originality?		X			
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?		X			
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?		X			
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?			X		
2	Are the team messages appropriate for the public?		X			
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?	X				
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?	X				
3	Does the video walkthrough closely represent the as-built house on the competition site?	X				
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						72

Appalachian State						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?		X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?				X	
6	Is the Web site usable by people of all abilities?				X	
7	Does the team communicate its messages appropriately to online audiences?			X		
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?				X	
4	Do materials use correct spelling and grammar?				X	
5	Do the handout and signage demonstrate originality?				X	
6	Do materials both educate and engage audiences?				X	
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?				X	
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?				X	
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?				X	
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?		X			
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?		X			
3	Does the video walkthrough closely represent the as-built house on the competition site?			X		
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						89

Florida Int'l						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?		X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?		X			
6	Is the Web site usable by people of all abilities?		X			
7	Does the team communicate its messages appropriately to online audiences?		X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?			X		
4	Do materials use correct spelling and grammar?			X		
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?			X		
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?		X			
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?			X		
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?			X		
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?	X				
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?	X				
3	Does the video walkthrough closely represent the as-built house on the competition site?	X				
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?	X				
Total						76

Canada						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
CONTEST CRITERIA		0-60	61-80	81-90	91-100	
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?			X		
4	Are graphical elements easy to use, consistent, and well integrated with content and design?			X		
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?			X		
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?			X		
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?			X		
4	Do materials use correct spelling and grammar?		X			
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?			X		
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?		X			
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?		X			
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?			X		
2	Are the team messages appropriate for the public?			X		
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?		X			
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?		X			
3	Does the video walkthrough closely represent the as-built house on the competition site?			X		
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?	X				
Total						81

Team Belgium						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
CONTEST CRITERIA		0-60	61-80	81-90	91-100	
A. FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?	X				
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?		X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?	X				
5	Does the Web site meet minimum coding requirements?		X			
6	Is the Web site usable by people of all abilities?		X			
7	Does the team communicate its messages appropriately to online audiences?	X				
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?	X				
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?			X		
5	Do the handout and signage demonstrate originality?		X			
6	Do materials both educate and engage audiences?	X				
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?	X				
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?	X				
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?	X				
2	Are the team messages appropriate for the public?	X				
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?	X				
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?	X				
3	Does the video walkthrough closely represent the as-built house on the competition site?	X				
4	Has the team followed formatting requirements?	X				
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?	X				
Total						41

Team China						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
CONTEST CRITERIA		0-60	61-80	81-90	91-100	
A. FINAL WEBSITE						
1	Was the site submitted by the deadline?	X				
2	Is the design appealing (graphics, photos, colors, and typography)?	X				
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?	X				
4	Are graphical elements easy to use, consistent, and well integrated with content and design?	X				
5	Does the Web site meet minimum coding requirements?		X			
6	Is the Web site usable by people of all abilities?		X			
7	Does the team communicate its messages appropriately to online audiences?	X				
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?	X				
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?			X		
4	Do materials use correct spelling and grammar?	X				
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?			X		
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?			X		
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?			X		
2	Are the team messages appropriate for the public?			X		
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?		X			
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?	X				
3	Does the video walkthrough closely represent the as-built house on the competition site?		X			
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?	X				
Total						71

Maryland						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
CONTEST CRITERIA		0-60	61-80	81-90	91-100	
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?			X		
4	Are graphical elements easy to use, consistent, and well integrated with content and design?			X		
5	Does the Web site meet minimum coding requirements?				X	
6	Is the Web site usable by people of all abilities?				X	
7	Does the team communicate its messages appropriately to online audiences?			X		
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?			X		
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?			X		
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?				X	
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?				X	
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?				X	
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?		X			
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?			X		
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?			X		
3	Does the video walkthrough closely represent the as-built house on the competition site?				X	
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						88

Illinois						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?			X		
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?		X			
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?		X			
6	Is the Web site usable by people of all abilities?		X			
7	Does the team communicate its messages appropriately to online audiences?			X		
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?				X	
4	Do materials use correct spelling and grammar?	X				
5	Do the handout and signage demonstrate originality?		X			
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?		X			
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?		X			
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?			X		
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?		X			
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?				X	
3	Does the video walkthrough closely represent the as-built house on the competition site?			X		
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						79

Team Massachusetts						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?	X				
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?	X				
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?	X				
4	Do materials use correct spelling and grammar?		X			
5	Do the handout and signage demonstrate originality?	X				
6	Do materials both educate and engage audiences?	X				
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?	X				
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?	X				
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?	X				
2	Are the team messages appropriate for the public?	X				
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?	X				
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?	X				
3	Does the video walkthrough closely represent the as-built house on the competition site?	X				
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						49

SCI-Arc/Caltech						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
CONTEST CRITERIA		0-60	61-80	81-90	91-100	
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?			X		
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?			X		
4	Are graphical elements easy to use, consistent, and well integrated with content and design?		X			
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?		X			
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?		X			
4	Do materials use correct spelling and grammar?	X				
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?		X			
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?		X			
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?			X		
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?				X	
2	Are the team messages appropriate for the public?		X			
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?				X	
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?				X	
3	Does the video walkthrough closely represent the as-built house on the competition site?				X	
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						82

Team New York						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?		X			
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?			X		
4	Are graphical elements easy to use, consistent, and well integrated with content and design?			X		
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?				X	
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?				X	
4	Do materials use correct spelling and grammar?				X	
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?				X	
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?			X		
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?		X			
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?			X		
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?				X	
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?				X	
3	Does the video walkthrough closely represent the as-built house on the competition site?		X			
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?	X				
Total						85

Ohio State						
COMMUNICATIONS		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
		0-60	61-80	81-90	91-100	
CONTEST CRITERIA						
A FINAL WEBSITE						
1	Was the site submitted by the deadline?				X	
2	Is the design appealing (graphics, photos, colors, and typography)?			X		
3	Is the information architecture easy to use, consistent, and comprehensible? Does it present a logical hierarchy of information?			X		
4	Are graphical elements easy to use, consistent, and well integrated with content and design?			X		
5	Does the Web site meet minimum coding requirements?			X		
6	Is the Web site usable by people of all abilities?			X		
7	Does the team communicate its messages appropriately to online audiences?			X		
8	Does the team employ original and creative methods to capture users' interests and engage online visitors?		X			
9	Does the site comply with rules 10-2 and 10-3?				X	
B. PUBLIC EXHIBIT MATERIALS						
1	Do the on-site communications materials (signage and handout) comply with rules 10-2 and 10-3?				X	
2	Did the house pass all on-site inspections in time to be opened to the public during required public hours?				X	
3	Are messages communicated appropriately?			X		
4	Do materials use correct spelling and grammar?		X			
5	Do the handout and signage demonstrate originality?			X		
6	Do materials both educate and engage audiences?			X		
C. PUBLIC EXHIBIT PRESENTATION						
1	Does the team adequately offer two presentations for the jurors' evaluation: one that represents a comprehensive, personalized "tour" appropriate for times when visitors are few and another that represents a fast, yet informative, self-guided exhibit that accommodates large crowds and long lines?		X			
2	Are both on-site presentations for the public informative? Interesting? Accessible by people of all abilities?		X			
1	Has the team planned original and creative methods to control lines and wait times and to engage visitors waiting in line during public hours? Are these methods effective?		X			
2	Are the team messages appropriate for the public?			X		
C. VIDEO WALKTHROUGH						
1	Does the walkthrough provide viewers with interesting and informative video of the team's house?	X				
2	Does the walkthrough include an audio narrative that explains to viewers what they're seeing and describes the philosophy behind the design?		X			
3	Does the video walkthrough closely represent the as-built house on the competition site?	X				
4	Has the team followed formatting requirements?				X	
5	Has the team provided a verbatim transcript to meet Section 508 Accessibility standards?				X	
Total						80