# MARKET APPEAL

## CONTEST CRITERIA

### A. LIVABILITY

1. Is the operation of the house’s lighting, entertainment, and other controls intuitive?  
   - [ ] APPROACH  
   - [ ] EQUALS  
   - [X] EXCEEDS  
   - [ ] ECLIPSES

2. Does the design offer the occupant(s) a safe, functional, convenient, comfortable, and enjoyable place to live  
   - [X]

3. Are the unique needs and desires of the target client met by the design?  
   - [X]

### B. MARKETABILITY

1. Does the house demonstrate curb appeal, interior appeal, and quality craftsmanship?  
   - [X]

2. Do the house’s sustainability features and strategies make a positive contribution to its marketability?  
   - [X]

3. Does the house offer a good value to potential homebuyers?  
   - [X]

### C. BUILDABILITY

1. Are the drawings and construction specifications of sufficient quality and detail to enable a contractor to generate an accurate, detailed construction cost estimate?  
   - [X]

2. Are the drawings and construction specifications of sufficient quality and detail to enable a contractor to construct the building as the design team intended it to be built?  
   - [X]

3. Are all the house’s materials and equipment commercially available, such that the house can be immediately built in the private sector?  
   - [X]

**Total**  
92.0

## PUBLIC COMMENTS

The inside offered great open space and well defined, functional floor plan. The high ceilings made the house seem more spacious. The integration of the indoor and outdoor spaces were exceptionally well done. The detail on user interface and fixtures of control system was notable.