

NORWICH UNIVERSITY

MARKET APPEAL

		TEAM SCORE				POINTS
		APPROACH	EQUALS	EXCEEDS	ECLIPSES	/100
CONTEST CRITERIA		0-60%	61-80%	81-90%	91-100%	
A. LIVABILITY						
1	Is the operation of the house's lighting, entertainment, and other controls intuitive?				X	
2	Does the design offer the occupant(s) a safe, functional, convenient, comfortable, and enjoyable place to live			X		
3	Are the unique needs and desires of the target client met by the design?				X	
B. MARKETABILITY						
1	Does the house demonstrate curb appeal, interior appeal, and quality craftsmanship?		X			
2	Do the house's sustainability features and strategies make a positive contribution to its marketability?			X		
3	Does the house offer a good value to potential homebuyers?				X	
C. BUILDABILITY						
1	Are the drawings and construction specifications of sufficient quality and detail to enable a contractor to generate an accurate, detailed construction cost estimate?				X	
2	Are the drawings and construction specifications of sufficient quality and detail to enable a contractor to construct the building as the design team intended it to be built?				X	
3	Are all the house's materials and equipment commercially available, such that the house can be immediately built in the private sector?				X	
Total						86.0

PUBLIC COMMENTS

Affordability was the guiding principle of this home and were able to achieve the lowest cost of any home. The home still offered a nice floor plan that would provide for a family with a child.